

**THE ONLY PLR SELLERS**

---

**I TRUST!**

---

**How to stop buying crap and  
start buying content.**

---

**ARUN CHANDRAN**

# NOTICE:

You Do NOT have the right to reprint and resell this report!

You DO NOT have the right to edit this product in any way.

You MAY give away or share the content herein.

© 2019 Copyright Arun Chandran

## ALL RIGHTS RESERVED.

No part of this report may be reproduced or transmitted in any form whatsoever, electronic, or mechanical, including photocopying, recording, or by any informational storage or retrieval system without express written, dated and signed permission from the author.

## DISCLAIMER AND/OR LEGAL NOTICES:

The information presented herein represents the view of the author as of the date of publication. Because of the rate with which conditions change, the author reserves the right to alter and update his opinion based on the new conditions. The report is for informational purposes only. While every attempt has been made to verify the information provided in this report, neither the author nor his affiliates/partners assume any responsibility for errors, inaccuracies or omissions.

Any slights of people or organizations are unintentional. If advice concerning legal or related matters is needed, the services of a fully qualified professional should be sought. This report is not intended for use as a source of legal or accounting advice. You should be aware of any laws which govern business transactions or other business practices in your country and state. Any reference to any person or business whether living or dead is purely coincidental.

## DISCLOSURE:

I may be an affiliate for products that I recommend. If you purchase those items through my links, I will earn a commission. You will not pay more when buying a product through my link. Thank you, in advance for your support.

***No PLR sellers were harmed in the production of this book.***

*Some of them should have been though. 😡*

## Table of Contents

|   |    |
|---|----|
| Introduction .....                                  | 5  |
| Why I Created This Little Book? .....               | 6  |
| Then What's the Problem, Arun? .....                | 6  |
| Truth Bomb! .....                                   | 7  |
| "But Arun, What the Hell Do You Know?" .....        | 8  |
| Why is Some PLR Worthy and Some Cringeworthy? ..... | 10 |
| Don't Get Fooled by These! .....                    | 11 |
| How I Selected the PLR Sellers Below .....          | 13 |
| The Shortlist .....                                 | 15 |
| General Niches .....                                | 15 |
| Tiffany Lambert .....                               | 15 |
| Tracy & Susanne .....                               | 15 |
| Sue Fleckenstein .....                              | 15 |
| April Lemarr .....                                  | 16 |
| Health and Wellness .....                           | 17 |
| Susan O'Dea .....                                   | 17 |
| Jennifer Andersen .....                             | 17 |
| Kate Rieger .....                                   | 18 |
| Ruth Pound .....                                    | 18 |
| Kim Phoenix .....                                   | 18 |
| Rick Warid .....                                    | 19 |
| Rachel Youngson .....                               | 19 |
| Online Marketing .....                              | 20 |
| Jimmy D. Brown .....                                | 20 |
| Liz Tomey .....                                     | 20 |
| Sharyn Sheldon .....                                | 20 |
| Charles Harper .....                                | 21 |
| Nick & Kate James .....                             | 21 |
| Nicole Dean & Melissa Ingold .....                  | 21 |
| Kevin Fahey .....                                   | 22 |
| Paul Counts .....                                   | 22 |
| Self-Help .....                                     | 23 |

## THE ONLY PLR SELLERS I TRUST!

|  |    |
|--|----|
| Justin Popovic & Ted Payne .....             | 23 |
| Alice Seba .....                             | 23 |
| JR Lang.....                                 | 23 |
| Chad Eljistr .....                           | 24 |
| Food .....                                   | 24 |
| Trish Lindemood .....                        | 24 |
| Last but Not Least.....                      | 25 |
| 1. Flaming Hot PLR – Visit Store .....       | 25 |
| 2. Extremely Limited PLR – Visit Store ..... | 26 |
| 3. Reseller PLR – Visit Store .....          | 26 |
| Conclusion.....                              | 27 |
| Other Crappy Products by Arun .....          | 29 |
| Free Downloads .....                         | 31 |

## Introduction

### Hello Freebie Seeker.

Yes, you... you who eagerly downloaded this guide without paying a cent, while incurring me a small fee on Amazon S3.

I see you. Yes, I do.

It's ok. You're still cool. Barely, and only because there are affiliate links in this guide.

And some of my loyal supporters AKA you might buy something through my links. (Wow, Arun... what a genius way to drop in an affiliate disclaimer!)

*A guy's gotta eat, right?*

I'm Arun... not Bernie Sanders. I can't be giving away free stuff endlessly.



*Woah, Arun! ... Did you just get political???*

**You're damn right I did!** This is a FREE book. I can do anything I want.

But ALL LEVITY ASIDE (don't get your gender-neutral panties in a bunch now), let's see what this book ~~of affiliate links~~ is all about.

## Why I Created This Little Book?

A couple of days ago, I was on Facebook and saw a PLR seller post this question on his wall...

**"Who are some of the biggest names you can think of in the PLR niche?"**

The only reason I saw this post was because my name was tagged a few times along with PLR sellers like Tiffany Lambert, Liz Tomey and several others.

I absolutely detest these types of Facebook posts because it "obligates" those commenting to include the name of the guy who made the post.

It's just unnecessary ego massaging and a pointless attempt at getting engagement. At least that's what I think.

*But if that was the only issue – it wouldn't be that big a deal.*

## Then What's the Problem, Arun?

Calm down, freebie seeker. I'll tell you what the insidious problem is.

**Firstly**, a ton of name dropping followed in the comments on that post. I started seeing names of a few unsavory PLR sellers being mentioned by their friends in valiant attempts to kiss ass.

I saw one champ mentioning his own PLR store when I know for a fact that his products are absolute rubbish. *He was probably high on his own supply.*

**Secondly**, people who don't know their ass from their elbows when it comes to good writing or content were offering their opinions on whom they thought was a "Big Name" in the scene and what was good PLR.



**Thirdly**, the end result was that PLR sellers who aren't worth a damn were hailed as outstanding... and those that are truly good were not even mentioned.

**Fourthly**, I don't think anyone came away from this circus better off because the entire affair had become messier than an episode of Keeping Up with the Kardashians.

I've no doubt that there are people who read these Facebook posts and comments and start trusting the wrong PLR sellers. They end up buying rubbish

content and wasting their time and money.

**If you praise everybody, you praise nobody.** One must not be an obsequious minion just to appear 'nice'.

**And that's exactly why I wrote this guide... because no one else will.**

I'm the marketer version of a social justice warrior. *The only difference is that I'm actually useful. Barely.*

In this book, I'll give you an insider's view of the harsh truths that most other PLR sellers are too polite to mention for fear of looking like haters.

## Truth Bomb!

You need to understand that only a handful of sellers take pride in their PLR, make sure that it's good and sell content that will actually help the customer.

**The rest are just doing it for the money.**



The mediocre PLR sellers outsource the writing to cheap, third-rate hacks and cobble together the festering mess with a snazzy sales page... and sell it like it's the next best thing since sliced bread.

Basically, it's a pile of crap that's been given a nice glossy coat of sexy red nail polish, and the clueless buyer laps it all up thinking he or she got a deal... when all they got was a pile of shit.

## “But Arun, What the Hell Do You Know?”

After 4 years in the PLR scene, trust me... I know enough.

When I was first getting into the PLR business, **I bought PLR from almost all the PLR sellers out there.**

I just wanted to study what they were doing.

All that research paid off, and I learned a ton about the sellers and what goes on behind the scenes.

I know their content and their sales funnels; who outsources and who doesn't; who robs affiliates of sales and who has integrity; who really tries to do their best and who tries to cut costs by cutting corners; who has credibility... and who is so crooked that if they swallowed a nail they'd excrete a corkscrew.

***Believe you, me... I know.***

I used to have a PLR rewriting service and people would send me PLR they had bought from other sellers that they needed me to rewrite.

So much of the content wasn't even worth rewriting and I'd turn down the work because it was just too much effort.

But I did make a mental note of every PLR seller who churned out such abominations.

**I became familiar with A LOT of the rubbish content out there. It was bad.**

*It was so bad that if Michael Jackson was still alive, he'd be singing about it.*

I finally decided to write a guide to show buyers how to rewrite their own PLR.

**And that's how the PLR Rewriting Formula was born** – and it has sold over a thousand copies. No mean feat, even if I say so myself.

Besides this, I used to write for other PLR sellers too. Even now, the PLR on my [Reseller PLR](#) store is bought and sold by several PLR vendors.

Every single PLR launch that I've had has landed on the JVZoo Top Sellers list (*though that might be a dubious honor these days*).

I've also landed on many JV leaderboards as an affiliate and even won several contests.



## **I'm not writing all of this to brag... though I do enjoy it.**

If I wanted to brag, I'd tell you about my stunning good looks and bedroom eyes. NOT PLR! *Pfft! I'm too cool for that.*

I'm telling you all of this so you know that I know what I'm talking about... and that I know that you know. Whatever.

Most importantly, I can't be bothered about being politically correct. I'll say it exactly as I see it... and most of the time, I'm on the mark.

My lines are drawn in the sand and I'm not here to blindly support fellow marketers just because we're peers. I'm not going along to get along. Only dead fish go with the flow.

My loyalty is always to my list (and the people who follow me) and fellow reputable PLR sellers.

**... and freebie seeking you.**

## Why is Some PLR Worthy and Some Cringeworthy?

Marketers keep saying, "*Content is king, content is king, content is ki-*"

You get the idea. But is content really king?

**No, it's not... and not all kings are worthy.** Just look at how they're trying to kill the Night King on Game of Thrones.



Content is not king. **GOOD content is king.**

"Good" being the operative word.

And this is what separates the men from the boys when it comes to PLR.

While the idiom above sounds cool, when it comes to the PLR industry, the women are doing a waaaay better job than the men - for the most part.

In fact, if you bought your PLR from a female PLR seller, there's over a 90% chance that your content will be good.

Despite my gender assuming and pulling that statistic out of my ass, I'm sure you get my point.

**Women excel here because their content is good.**

The writing has flair, the facts are accurate, and the sentence construction and grammar are light years ahead of the mediocre gobbledygook that the guys are trying to pass off as PLR.

Forget the slick graphics and all the components and bells and whistles that adorn the sales pages for the usual biz-in-a-worthless nonexistent box PLR packages.

Those are just distractions. *You've gotta be smarter than that!*

What you want is content that is factually accurate, interesting and written in an informative and engaging way to hook your readers.

**That's how you build credibility and authority in your niche.**

And that's really all that matters when you're buying PLR.

**So, if content is all that matters... then what doesn't matter?**

I'll tell you...

## **Don't Get Fooled by These!**

### **1. The frequency of launches.**

It doesn't matter how often a PLR seller launches new products. That doesn't make them good or a big name. In fact, many mediocre sellers have PLR launches all the time like clockwork.

### **2. The number of affiliates promoting the PLR.**

There's a lot of affiliate circle jerking, back scratching and other mutually beneficial arrangements that take place behind the scenes to ramp up sales. You're not privy to these backroom deals.

Just because everyone and his decrepit grandpa is croaking from the rooftops about a PLR bundle like it's the Second Coming... that doesn't necessarily mean that the PLR is good.

### **3. The PLR sellers who say that "MOST PLR IS CRAP" ... except theirs.**

One guy I know exclusively focuses on this sales angle and paints a picture like the entire PLR industry is some dystopian landscape and his PLR is a sanctuary for the weary.



I've seen his PLR, and it's nothing to write home about.

This bloviating fool talks a good game and hypes things up more than the WWE - but he isn't fooling me.

I agree that there's a lot of rubbish PLR out there... but **there are many good PLR sellers**

**too, and I'll tell you who they are.**

#### 4. Awards

It doesn't matter if a PLR bundle gets Deal of the Century or Product of a Lifetime on the usual seller platforms. Do not be fooled by these metrics which are influenced by conversion and sales stats, rather than product quality.

#### 5. Money Back Guarantees

Just because a PLR seller offers a refund policy that doesn't mean he/she is good. The best PLR sellers don't bother offering refunds because they know their content is awesome.

#### In conclusion...

These metrics and red herrings do not give any indication if the content is up to par. You must have bought the content and read it to know for sure.

Thankfully, you don't have to... because I have done the research and almost forgot my own English a few times while reading a lot of lousy PLR which almost gave me herpes.

**Do note:** When I refer to PLR in this guide, I'm ONLY talking about written content.

There are some PLR sellers who sell ecovers, infographics templates, social media images, etc. Those are fine to buy, if they look attractive.

## How I Selected the PLR Sellers Below

The list of PLR sellers below are those who consistently produce good content. They're reliable, have stood the test of time, and are people that I'd have no hesitation promoting.

I know their work, and I'm friends with most of them.

*I know the dodgy PLR sellers too...* but let's just say that I'm so brutally frank that none of them will be sending me a Christmas card any time soon.

**I've categorized the sellers below by the niches that they release PLR in.**

Some sellers specialize in health, some in self-help, and others are more general and cover a variety of topics. They're all just as good.

Some of them have PLR stores and I've linked to those... and others don't have stores and just launch on JVZoo, WarriorPlus or other platforms.

So, if you don't see a link to a store, just familiarize yourself with their names.

### Very Important Note!

The PLR sellers mentioned here, create and sell good PLR. That DOES NOT automatically mean that the affiliate products they promote are good.

I've seen good PLR sellers promote the atrocious ones. I don't know if they made a mistake or needed the money or owed a favor to an affiliate.

Whatever the case, there's a **difference between buying their products and buying products from someone else they recommend.**

Exercise due diligence here.

The list below is relatively comprehensive. But new PLR sellers come and old ones disappear every now and then. So, I'll update this list once every few months or so.

**I'll pretend to be humble and say this** - I don't claim to know ALL the good PLR sellers out there and may have missed a few.

However, if there's a 'big' name that you see launching and releasing PLR frequently, and they're not mentioned here – there's a good reason for it.

This is especially true for the biz-in-a-box cookie cutter PLR sellers that seem to be legit... but you still won't see them listed below.

**They just didn't make the cut.**

So, don't contact me asking why they aren't inside.

**Last but not least, the PLR sellers below are the ones I trust.**

You can choose to agree with me or you can choose not to. Either way is fine with me.

Just don't email and tell me why I'm wrong about so and so or whatever.

You may tell me about PLR sellers whom you think are good and that I may have missed... and if they are worthy of mention, I'll include them in the next update.

**Now let's look at the ONLY PLR sellers I trust...**



## The Shortlist

### General Niches



**Tiffany Lambert**

[PLRMiniMart.com](http://PLRMiniMart.com)

Tiff, also known as my 'bro', is one of my best friends in the business, and she has been selling PLR for years.

With over 700 products in her store ranging from articles to reports to autoresponder emails, there's something for everyone here.

Tiff covers a wide range of topics in niches such as: online marketing, health, self-help, survival, and on and on.

Her PLR is ALWAYS good, her productivity is legendary and her integrity is beyond reproach. You should definitely be buying PLR from her.



**Tracy & Susanne**

[PiggyMakesBank.com](http://PiggyMakesBank.com)

I don't know Tracy and Susanne too well, but I do know that their PLR is good.

They also have a very unique and quirky approach to the business. You can tell just by looking at the name of their store.

If you're looking for business, health or self-help PLR, you can find it here. They also have memberships where you can get fresh, new PLR every month.



**Sue Fleckenstein**

[BuyPLRToday.com](http://BuyPLRToday.com)  
[CreatefulJournals.com](http://CreatefulJournals.com)

Sue Fleckenstein runs Buy PLR Today. The name itself says it all - **BUY HER PLR TODAY!**

She creates all her PLR and has been at it for years. There's a wide variety of topics in niches such as self-improvement, health, lifestyle, business, etc.

Well-written content that's worth getting.

Currently, Sue is only focusing on creating planners and journals with PLR because they're really popular. If you want to sell journals, Sue has what you need.



**April Lemarr**

[NicheStarterPacks.com](http://NicheStarterPacks.com)

April!!! One of my favorite people on Facebook, and a very hardworking lady. She sure can hustle.

I often chat with her, and she's always up to something – from traveling to Hawaii with her son, Darien... to pet sitting her friend's ornery pig, Rita.

*Just 5 minutes ago while writing this, she messaged me on Facebook and said that she was going to feed giraffes. I can't even make this stuff up.*

**April's PLR covers several niches such as:** finance, gardening, lifestyle, self-improvement, business and health. All good stuff.



## Health and Wellness



**Susan O'Dea**

[MasterPLR.com](http://MasterPLR.com)

Susie and her macho hubby, Geoff O'Dea, are hilarious. We always have a laugh on Facebook.

She runs Master PLR and is a very talented website designer with a ton of other niche sites.

Geoff has a web hosting service, [Hosted Safe](http://HostedSafe.com) - and it's one of the most reliable hosting services out there. It's what I use to run my blog and one of my PLR stores.

Susie specializes in health PLR and does some self-help PLR now and then. Her content is well-researched and the graphics look great. She's highly ethical and never promotes poor quality PLR.



**Jennifer Andersen**

[HealthAndWellnessPLR.com](http://HealthAndWellnessPLR.com)

*Ha! Jen... the only PLR seller who watches more Netflix than me.* Probably the fastest writer of the lot, she creates a ton of health content in record time.

In the PLR industry, sellers usually only focus on topics/niches that they are almost certain will sell well. Jen is unique in this aspect and is willing to test out the smaller health niches, fully aware that they could be hit or miss.

Because of this, she has a lot of PLR in health topics that the rest of the health PLR sellers don't have. So, if you're looking for PLR in more "nichey" topics, you should check out her store.

If you don't see any PLR that suits your niche, just ask her to stop watching Netflix and write you some... and don't forget to call her "Hoss!"



**Kate Rieger**

[PLRPump.com](http://PLRPump.com)

Kate Rieger is a veteran in the PLR industry and her store "PLR Pump" has been around for years.

She has the best-looking PLR store in town. The rest of us can't come close.

Her content is good, the graphics are great... and the lady knows what she's doing.

If you're looking to build niche sites with the PLR you buy, do check out her niche site course (which she collaborated with Susie to create) - [From Overwhelmed To Mastery](#).



**Ruth Pound**

[ContentShortcuts.com](http://ContentShortcuts.com)

Ruth... hmm... what an attractive lady... hmm... but that's neither here nor there. *So, where was I?*

PLR. Yes. Ok... PLR. Right.

Ruth has been in the PLR business for years and while she covers niches such as business, self-help and fitness... from what I've seen she mostly focuses on health-related PLR.

Her PLR bundles have ebooks, reports, royalty free images, tweets and a whole lot of other stuff. Definitely worth checking out.



**Kim Phoenix**

[BuyHealthPLR.com](http://BuyHealthPLR.com)

I don't know Kim too well, but I'm familiar with her work.

She has a university degree in healthcare and let's just say she knows her facts. It shows in her health PLR, which is well-written, on point and authoritative.

**She covers the following niches:** physical health, environmental health, mental health and financial health.

Her PLR is good. Do visit her store.



**Rick Warid**

*This man has a special place in my heart. Seriously.*

When I first discovered PLR, I used to see his offers all over the Warrior Forum and was in awe of his work.

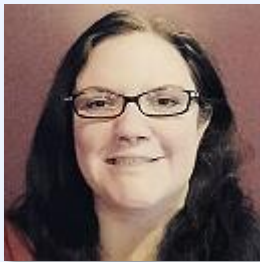
Of course, I bought his PLR to reverse engineer what he was doing... and till today, most of what I learned, I learned by studying his offers.

What's interesting is that a couple of years ago, out of the blue, Rick emailed me to ask if I'd write for him... and of course I said yes. *If he had proposed, I may have said yes too. HAHAAH!*

I ended up writing 5 or 6 PLR bundles for him, until I decided to do online marketing full-time. Rick told me he'd find another writer so that I could focus on my business... and I did. Barely.

Rick has no PLR store. **He launches a new PLR bundle every month** and it's always on health topics. At the moment he seems to be venturing into the self-help niche.

Whatever the case, if you see his name on a PLR sales page, go ahead and buy it.



**Rachel Youngson**

[WholeFoodPLR.com](http://WholeFoodPLR.com)

Rachel mostly focuses on paleo and whole foods.

There's not much variety in her store, but if you're looking for content on the topics mentioned above, she has a few PLR bundles worth looking at.

She also has a website where she teaches people how to use PLR.

If you want some PLR quick tips, you can [visit her blog here](#).

## Online Marketing



**Jimmy D. Brown**

[Earncome.com](http://Earncome.com)

When it comes to internet marketing PLR, Jimmy is second to none. **He really is the best at it. B.E.S.T**

This guy literally created the PLR industry as far as online marketing is concerned.

Many established marketers use his PLR to create info products, courses, videos, coaching, etc.

His content isn't cheap, but it's top shelf. 100% recommended.



**Liz Tomey**

[LizTomey.com](http://LizTomey.com)

She calls herself the "**Queen of PLR**" ... but I just call her 'Bae'.

We have this thing on Facebook where we pretend to be star-crossed lovers publicly professing our love for each other... while annoying everyone else in the process.

But all madness aside, Liz was one of the first people selling PLR online and she knows the business inside and out. Her content is very good.

**She specializes in internet marketing PLR** and doesn't seem to have a store right now. Her PLR is usually sold with limited licenses and they sell out fast. So, visit her blog and stay updated.



**Sharyn Sheldon**

[ContentSparks.com](http://ContentSparks.com)

I don't personally know Sharyn. I've not introduced myself because she seems all decent and professional and I don't want to scare her with my inane antics on Facebook.

Sharyn specializes in business PLR and covers topics such as starting your own business, psychology of marketing, and many other highly interesting topics related to business and marketing.

**Her content is fantastic**, and her prices are a little higher than what most of the other PLR sellers charge.

But you're getting content that's so good it'll make you look like an authority... and that's EXACTLY what PLR should do!



**Charles Harper**

[WealthyPLR.com](http://WealthyPLR.com)

Ladies and gentlemen... this guy right here is the Wesley Snipes of video PLR.

I've said this before and I'll say it again – **Charles is unbeatable when it comes to video PLR.** He specializes in the online marketing niche and creates video training for so many different topics.

I use his PLR videos all over my blog. You can [see them all here](#) and there are links there to get his PLR packs individually.

I've spent hundreds of dollars on Charles' PLR. I'm putting my money where my mouth is when I recommend him. He's that good.



**Nick & Kate  
James**

[The Internet  
Marketing  
Newsletter.com](http://TheInternetMarketingNewsletter.com)

Nick and Kate are a husband and wife team and they're successful six figure marketers. Despite being friends with them, the only six figures I have is my ZIP code.

Anyway, these two overachievers have been running The Internet Marketing Newsletter for a couple of years.

It's one of the most popular online marketing newsletters with a few thousand customers on a monthly membership. The retention rate on their membership is unbelievable

The PLR newsletters look beautiful and are like online magazines with well-written content that's up to date.

You can use these newsletters as lead magnets, course material or even break them up to be posted as blog content. Outstanding content with so much flexibility.



**Nicole Dean & Melissa  
Ingold**

[CoachGlue.com](http://CoachGlue.com)

Nicole and Melissa... Another two ladies with superb content. I don't know either of them well, but I've seen many marketers praising their PLR.

They're true specialists and only create content geared towards the coaching industry.

If you're a coach who is looking for DFY courses, DFY coaching programs, planners, etc. these ladies have exactly what you need. Do check out their site.



**Kevin Fahey**

[IMChecklist.org](http://IMChecklist.org)

About 3 or 4 years ago, I joined Kevin's coaching program to learn how to do product launches. His products are stellar, even if his strong accent makes you question your sanity during the training.

I think I only attended 4 out of the 6 sessions, but I learned enough from him to pull off several successful PLR launches and make thousands of dollars online.

Kevin usually releases PLR in the online marketing niche. Currently, I only see him launching marketing checklists that come with PLR rights.

So, if you're looking for checklists to sell, he's the man.



**Paul Counts**

*Paul has been doing online marketing for so long that he probably invented the internet.* But seriously, this guy is an expert.

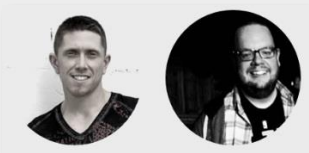
He doesn't have a PLR store, but he releases PLR bundles every now and then, mostly in the online marketing niche.

If you see any new PLR with Paul's name on the sales page, it's probably good stuff because he pays attention to details and quality.

The only caveat here is that you need to check if the PLR is new or older content that has been relaunched.



## Self-Help



**Justin Popovic &  
Ted Payne**

[ToolsForMotivation.com](http://ToolsForMotivation.com)

Personally, I think these guys are the best when it comes to self-help PLR.

I once received a review copy of one their PLR books. It was so good that I actually read it all the way to the end. Interesting, humorous and written with flair.

I don't know how much they pay their writer, but he's worth every cent.

If you're looking for self-help PLR, Justin and Ted's store should be your first stop.



**Alice Seba**

[PublishForProsperity.com](http://PublishForProsperity.com)

Another veteran in the industry, Alice's PLR is excellent.

She has tons of done-for-you (DFY) PLR bundles in topics such as happiness, self-improvement, productivity, leadership and much more.

Her content is very well-written and I actually use some of them as lead magnets and gifts for my list.

You can't go wrong with her PLR.



**JR Lang**

[InternetSlayers.com](http://InternetSlayers.com)

JR Lang is the most formidable PLR seller when it comes to launches and affiliate contests.

Whenever Tiffany Lambert has a PLR launch, if JR is promoting it, she'll always win 1st place in the JV contest... and ahem, I usually end up in 2nd place with my tail between my legs (just like the cat in the pic).

JR used to only do health PLR, but now she has branched out into self-help niche.

**Her PLR bundles are HUGE with hundreds of pieces of content.** Very well-written, and you really get your money's worth. Highly recommended.



**Chad Eljir**

[StrategicPLR.com](http://StrategicPLR.com)

Chad started releasing PLR about a year ago, I think.

He doesn't write the content, but he collaborates with writers and his coaching students. Most of his PLR products are in the self-help niche.

Chad also has one of the best PLR courses on how to profit with PLR - [White Label Masterclass](#).

It's a little "high ticket", but the content will take your game to the next level.

You'll learn all his secrets... and since he has made 6 figures worth of sales with PLR, the man walks the talk and is worth listening to.

## Food



**Trish  
Lindemood**

[KitchenBloggers.com](http://KitchenBloggers.com)

I love Trish. She's fun and has a sense of humor.

When it comes to food PLR, Trish has cornered the market. She has a passion for it and it shows in her content.

Her writing is easy to follow and her recipes are detailed.

**Here's the best part** – Trish prepares the dishes and takes photos of them too.

So not only do you get awesome content, but you also have unique royalty free images that you can use on your blogs, etc.

*After she's done creating her PLR, Trish eats whatever she has cooked. But that's another story.*

If you're looking for food PLR, you only need to look for Trish.



## Last but Not Least...



Of course, the list wouldn't be complete if I didn't mention my own sorry ass.

For all my babbling, the truth is that I only started doing this PLR thing full-time about 3 or so years ago.

*When compared to marketers like Liz, Tiffany and most of the rest, I'm still a baby in this industry.*

However, I've approached the PLR business with the same irreverence and flamboyance that I used when I was an entertainer... and I've become quite popular in a relatively short time.

That said, I've still done my best to make sure my PLR is well-written and worth the money. I don't outsource the writing to anyone, and I'm very stringent about whom I promote.

Good ol' handsome and humble me has 3 PLR stores.

### 1. Flaming Hot PLR – [Visit Store](#)



I need to overhaul this entire site and give it a new look. It's been on the back burner because I'm focusing on the other 2 PLR stores below and creating content for those.

**This was my first PLR store.** It took me 9 damn months to create it. Probably because I got so exasperated during the process that I abandoned it for 7 months.

I swore that one day I'd show all newbies how to EASILY get it all done.

3 years later, I created a step-by-step training for all beginners showing them exactly how to build their own PLR store. You can [access the free training here](#).

I could have sold this training and made a few thousand dollars, but I gave it away free because I still remember how I struggled in the beginning.

## 2. Extremely Limited PLR – [Visit Store](#)



I created this PLR store because I noticed that some people preferred buying limited PLR content that not everyone and their plumber had.

All content sold here is limited from 1 to 10 copies.

They sell out VERY FAST, and the only downside is that people often get disappointed when they're too late and the products they want are already sold out.

It sucks... but that's just the way it is.

## 3. Reseller PLR – [Visit Store](#)



Over the years, I've received requests from people asking if I have any PLR that they could sell as their own PLR.

**Very few PLR sellers offer PLR resell rights.** So, I decided to create an entire store with products that people could buy and sell as their own PLR.

*Becoming a PLR seller has never been easier!*

## Conclusion

All good things must come to an end - especially this book, since you didn't pay for it.

### **To wrap things up, let me just say this...**

Anyone can bundle up a pile of half-assed content and sell it as PLR. It's easy, fast and almost risk-free.

Since most PLR buyers don't use the content they buy, the dodgy vendors can get away with their shenanigans for a long time.

The 'make money online' niche is replete with people trying to make a quick buck by throwing out products into the marketplace that are not fit for human consumption.

Quotes like "*Imperfect action is better than perfect inaction*" are used to justify selling mediocre products.

Vendors are usually proud that they've gotten their product out into the marketplace. Their product could be crap, but their peers congratulate them on "taking action".

This entire scenario is an operatic perversion of righteous intent, and nary a thought is given to the quality of the product. **It's all about action, speed and profits.**

They fail to realize that vendors get paid for the value they bring to the marketplace... not the fact that they 'took action'.

Value comes from creating the best possible product you can. It doesn't need to be perfect, but it shouldn't be incoherent junk either.

Somewhere during the process, they've conveniently forgotten that people are spending their hard-earned money to purchase these products.

This is money that could have been spent on their kids, or on a meal, or at the movies, or on a Netflix subscription, etc.

So many better uses, but they spent it on the vendor's product.

### **That has to count for something.**

And yet it doesn't.

So, the madness continues...

I've seen good marketers promoting absolute rubbish from other vendors just so that they can get more affiliates and reciprocal mailings in future.

Sales and profits have taken priority over ethics, product quality and customers' interests.

Unfortunately, with enough affiliates and hype, even the shoddiest product can hit the bestseller list and make 5 or even 6 figures.

**The 'success' of the product makes buyers believe the product is good even when it's not.**

This is a consequence of faulty thinking postulated on imperfect data collection.

It's the norm and that's just how it is.

As a PLR buyer, it's best that you know the lay of the land. You're walking into Mordor with a lot of PLR orcs trying to take your money.



Be on guard and purchase your PLR wisely.

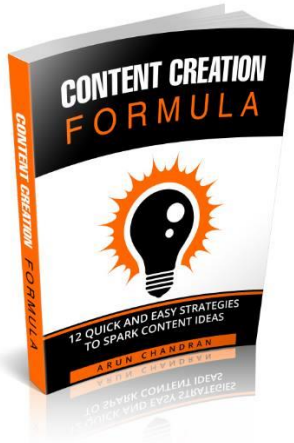
*Always remember that anybody can sell PLR, but not everybody can be a PLR seller.*

I wish you all the best in whatever you do.

**~ Arun**

## Other Crappy Products by Arun

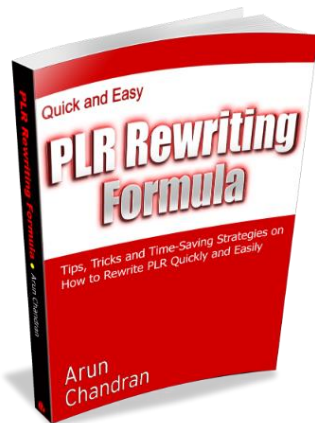
### Content Creation Formula



**“Discover How To Quickly and Easily Generate Amazing and Popular Content Topics that Thousands of People are Searching For!”**

[Click Here to Find Out!](#)

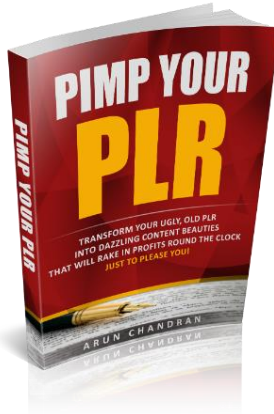
### PLR Rewriting Formula



**“Discover How an Irreverent, Lazy Bum Earns Thousands Of Dollars By Rewriting PLR Quickly and Easily!”**

[Click Here to Find Out!](#)

## Pimp Your PLR



"Discover How To Transform Your Boring, old PLR Into Ravishing Content Beauties That Will Rake In Profits Until Your PayPal Account Starts Moaning Your Name!"

[Click Here to Make Money with PLR!](#)

## 15 Minute Articles

**Learn to Write  
Like a PRO!**

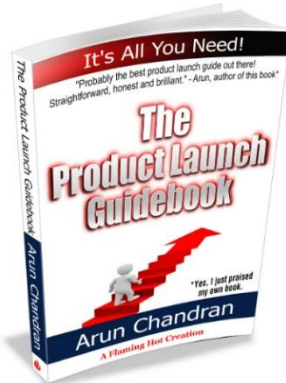


"Discover How To Earn \$24 an Hour with Simple 15 Minute Articles!"

[Click Here to Make Money Writing Articles!](#)

## Free Downloads

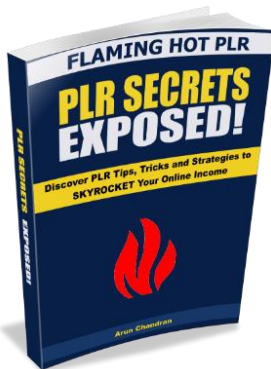
### The Product Launch Guidebook



Learn the Step-by-Step Process to Launching Products Easily and Successfully.

[Click here to download guide](#)  
(No opt in required)

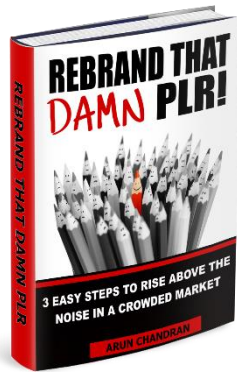
### PLR Secrets Exposed



Discover PLR tips and tricks to skyrocket your online income.

[Click here to download my free report.](#)  
(Requires opt in)

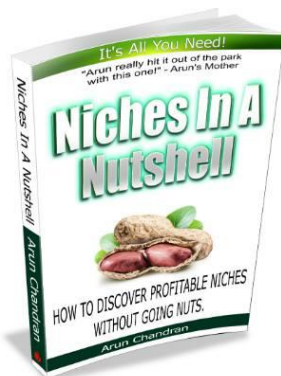
## Rebrand That Damn PLR



[Click here to download](#)

(No opt in required)

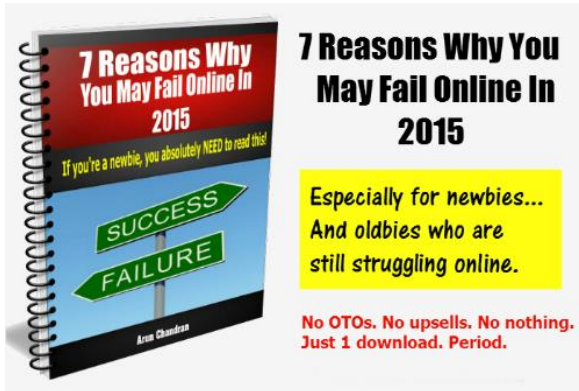
## Niches In a Nutshell



[Click here to download](#)

(No opt in required)



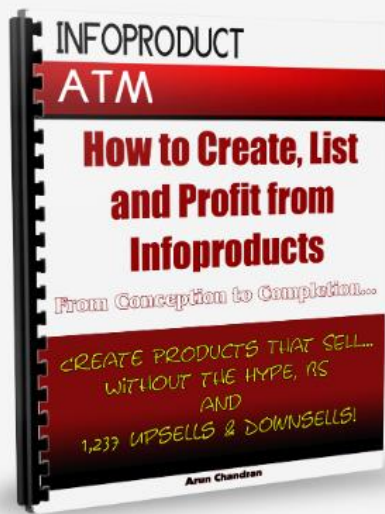


[Click Here to Download 7 Reasons!](#)

(No opt in required)

# "Discover How to Create, List and Profit from Infoproducts..."

Without the Hype, BS  
and 1,237 Upsells & Downsells!



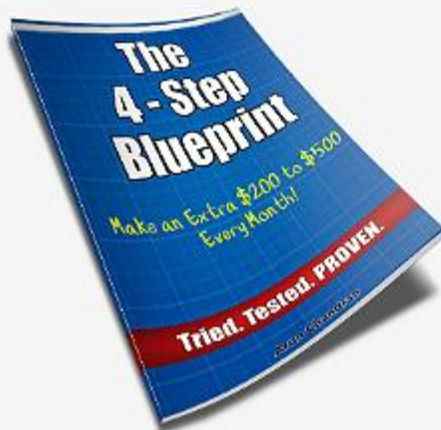
- 🎯 Fast and Easy Product Creation
- 🎯 Follow a Tried and Proven System!
- 🎯 Learn How to List a Product
- 🎯 How to Automatically Build a Buyers List
- 🎯 And Much More...

34 pages of Hard-hitting, Brutally Honest and Entertaining Info that Will Tell You Exactly What You Need to Know to Make Money with Infoproducts.

[Click Here to Download Infoproduct ATM!](#)

(No opt in required)

## "Discover How To Make an Extra \$200 to \$500 per Month in 4 Easy Steps!"



- Newbie Friendly
- Not the usual BS WSO
- A 4-Step Method that actually works

**No OTOs. No upsells. No nothing. Just 1 download. Period.**



**I'll spare you the hypey salespage. This method works. Period.**

[Click Here to Download 4-Step Blueprint!](#)

(No opt in required)