

# BRO!

## PLEASE APPROVE ME!

10 TIPS FOR NEW AFFILIATES  
TO GET THEIR REQUESTS APPROVED ASAP



ARUN CHANDRAN

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## DISCLOSURE:

I may be an affiliate for products that I recommend. If you purchase those items through my links, I will earn a commission. You will not pay more when buying a product through my link. Thank you, in advance for your support.

***No affiliates were harmed in the production of this book.***

*Some of them should have been though. 🤨*

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## Introduction

Oh look! It's another free report from His Excellency Arun (me).

And of course, you've showed up like the ~~freeloader~~ eager bookworm you are. *Well done!*

You know, they often say, "*Deliver excellent free value and you'll turn your freebie seekers into buyers.*"

**Riiiiiiight!** The meme below will tell you what I really think about this fallacy.



Anyway, don't expect much from this report. Lower your expectations. It's not going to be that good... not at this price.

Oh wait. *It's free and you didn't pay a cent.* Tough luck.

But all jokes aside, I wrote this report to help new affiliates increase their chances of getting approved by vendors.

## The Current State of Affairs

Here's a hard truth – most new affiliates WILL GET DENIED! That's just how it is.

These inexperienced neophytes don't have a proven track record. So, vendors turn them down.

Some affiliates are so clueless that they include asinine comments such as, **"Bro! Pls approve me!"** in the affiliate note to the vendor.

Which explains the title of this report, and the dire situation which demanded I wrote it.

The poor, perplexed noobs often find themselves in a catch-22 situation.

They need to get approved to make sales, but they can't make sales because no one is approving them.

*Does this scenario seem familiar?*



*Damn right, it does!*

And that's exactly how it is from the newbie affiliate's point of view.



## Now let's look at things from the vendor's point of view...

When a product vendor is launching a product, he/she is **inundated with hundreds of affiliate requests**.

During a product launch, the conversion stats and the earnings per click (EPC) are of paramount importance to product vendors. Especially during the launch period.

I really can't care about these numbers, but most vendors do.

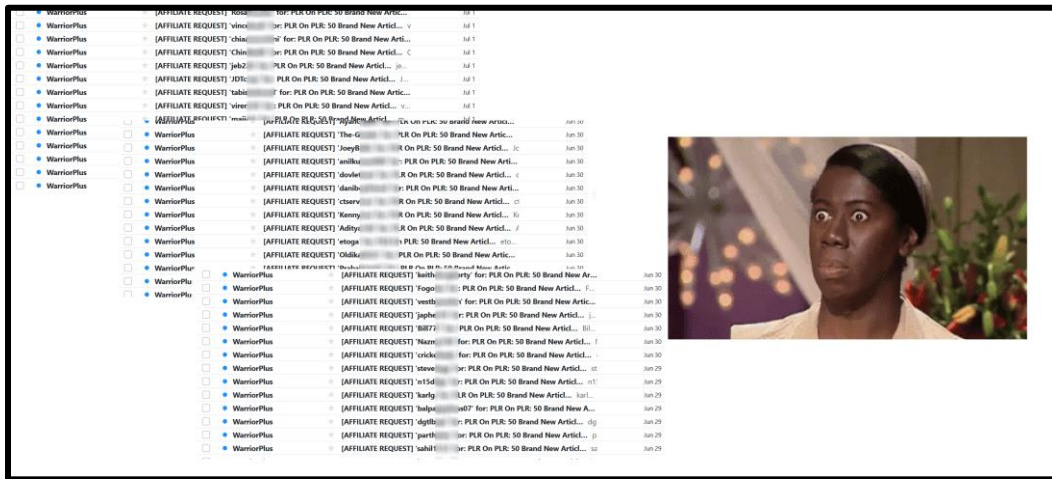
They want to see good conversions which will put their product launch in a good light, which in turn will tempt the super affiliates to promote it.

Because of this, the vendor is hesitant to approve new affiliates. The newbies don't have a proven record and may send junk traffic which tanks the conversion stats.

For now, let me show you just a fraction of the requests I received for my last '[PLR On PLR](#)' launch...

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<input type="checkbox"/>	WarriorPlus	★	[AFFILIATE REQUEST] 'Ten	r: PLR On PLR: 50 Brand New Artic... Te	Jul 3
<input type="checkbox"/>	WarriorPlus	★	[AFFILIATE REQUEST] 'jaip	or: PLR On PLR: 50 Brand New Artic... j	Jul 3
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Bro! Please Approve Me!



And on and on it goes. In fact, even now I'm getting requests from affiliates for this launch.

**Every single time an affiliate requests approval to promote a product, the vendor gets an email notification.** After a while, the incessant email notifications get old.

This situation was so aggravating that my friend, Tiffany Lambert, actually made a post in the WarriorPlus Facebook group about it.

The people at WarriorPlus then created a feature where vendors could block new affiliates from applying for approval once the launch was over. Or the affiliate had to meet specific criteria to send a request (see pic below).

**Allow New Requests**

60+ (score)

Select the affiliates you want to allow to request to promote this offer (based on their Affiliate Score), or "Disallow Requests" completely if you don't want to allow new affiliates at this time. **IMPORTANT NOTE:** If you select any value other than "All Affiliates", new users (who do not have an Affiliate Score yet) will not be able to request to promote. *\*This setting only affects NEW requests, NOT existing affiliates.*

This was a welcome addition for the vendors. But as you can see, if you're a new affiliate, the odds are stacked against you when it comes to getting approved.

### **Here's what you need to know...**

Every vendor is looking for legitimate and reliable affiliates to promote their products.

**That's exactly what you need to be!**

This is your mantra: **"Legit and reliable!"**

When hundreds of affiliates are requesting approval, an overwhelmed vendor takes seconds to decide if you should be approved or denied.

You only have seconds to convince them that you're... LEGIT AND RELIABLE!

And I'm going to tell you what you need to do to achieve this goal. *Because I'm a nice guy... even if you didn't pay for this report.*

**There are 10 tips listed below. Abide by them at all cost.**

*I could give these tips a cool name like the '10 Affiliate Approval Commandments'... but the name just occurred to me and I already got the cover done. So, screw that.*

Do note: I've used the [WarriorPlus](#) platform as an example in this report. But the principles apply whether you're promoting on WarriorPlus, [JVZoo](#) or any other similar platform.

All 10 tips serve one goal and one goal only...

**And that goal is for the new affiliate to appear LEGIT AND RELIABLE!**

Further down, you'll see screenshots of affiliate notes I've received for my last launch.



These will show you exactly what affiliates are sending vendors and why they're shooting themselves in the foot... or feet. Whatever.

I've blurred out the names of most affiliates to protect the guilty, but rest assured that every single request below is real.

I've also stated my immediate thoughts when I received each request, just because I'm that kind of guy... and this is a free report and I can do whatever the hell I want.

*Let's get started...*

## #1 – Join Early & Send a Note

One of the first things you should do is to join the affiliate platform early. For example, if you decide you'll be promoting products on WarriorPlus, it's best to sign up for an account early.

There's nothing that screams **"NEWBIE!!!"** louder than an affiliate requesting to promote a launch, but they just joined the platform 2 days ago.

It doesn't matter if you plan on promoting products six months later. Join the platform now.

That said, this too can be a double-edged sword. If you join early and 3 years later you've still not made a sale, it screams **"WRETCHED OLD NEWBIE!!!"**

Or something like that. The goal here is to sign up early and start making sales as soon as you can. I'll tell you about that further down. For now, just sign up.

The next point to note: **If you're a new affiliate with no experience, you MUST include a note to the vendor with your request.**

A screenshot of a web form titled "Pay To Account:". In the top right corner, there is a link that says "Manage Accounts". Below the title, there is a dropdown menu currently showing "WarriorPlus Wallet". Underneath this, there is a section labeled "Request Notes (optional)" with a large, empty text area for input. At the bottom right of the form, there is a blue button labeled "Request Offer".

(The most important piece of 'real estate' when submitting a request.)

Bro! Please Approve Me!

Let me show you something...

5 days ago	PLR On PLR: 50 Brand New Articles	War	--	Approve	Deny
5 days ago	PLR On PLR: 50 Brand New Articles	Sixi	--	Approve	Deny
5 days ago	PLR On PLR: 50 Brand New Articles	steve	--	Approve	Deny
5 days ago	PLR On PLR: 50 Brand New Articles	Mar	--	Approve	Deny
5 days ago	PLR On PLR: 50 Brand New Articles	pag	--	Approve	Deny
5 days ago	PLR On PLR: 50 Brand New Articles	mal	--	Approve	Deny
5 days ago	PLR On PLR: 50 Brand New Articles	ann	--	Approve	Deny
5 days ago	PLR On PLR: 50 Brand New Articles	Prat	--	Approve	Deny
5 days ago	PLR On PLR: 50 Brand New Articles	Ros	--	Approve	Deny
5 days ago	PLR On PLR: 50 Brand New Articles	ahn	--	Approve	Deny
5 days ago	PLR On PLR: 50 Brand New Articles	Ten	--	Approve	Deny
5 days ago	PLR On PLR: 50 Brand New Articles	Sgo	--	Approve	Deny

**Look at that!** Every single affiliate is a beginner and they've not bothered to include a note to the vendor.

*Notice how all the requests are highlighted in pink?*

That's because I've not approved them since the launch began. The launch is over now, and I'll just mass deny the entire lot.



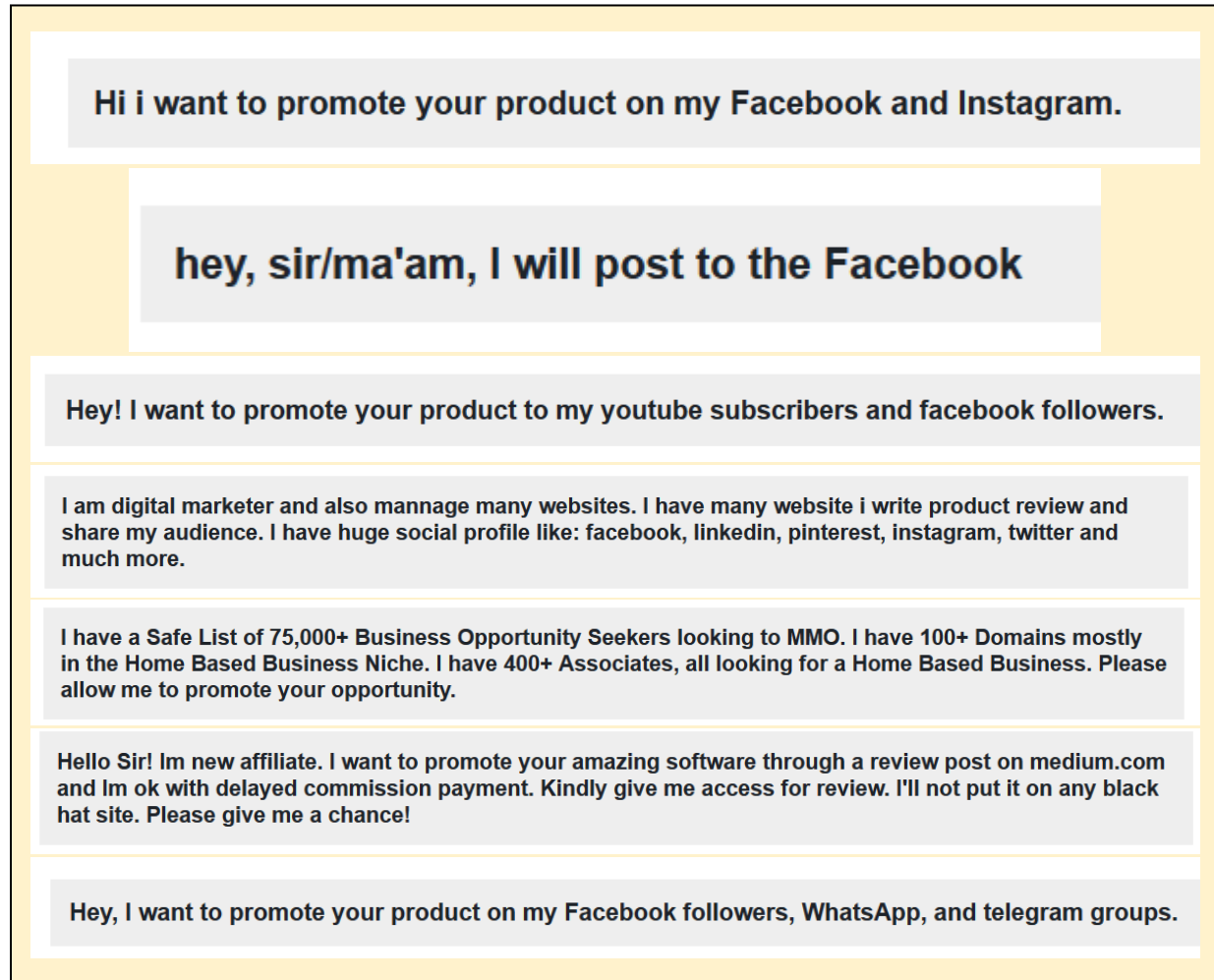
If a new affiliate can't be bothered to include a note with their request, you can bet that their promotions will be feeble and mediocre too.

You don't get a second chance to make a first impression. So, use the note to the vendor as a tool to make a good impression.

**Your request getting approved depends on it.**

## #2 – Look Legit

Let's look at a few requests I've received...



*Notice something missing in all the requests above?*

**There is no proof!**

If you're promoting the product on YouTube, Instagram, etc. **you must drop in a link** to your YouTube channel, Instagram page, etc. showing the vendor that you're a legitimate affiliate.

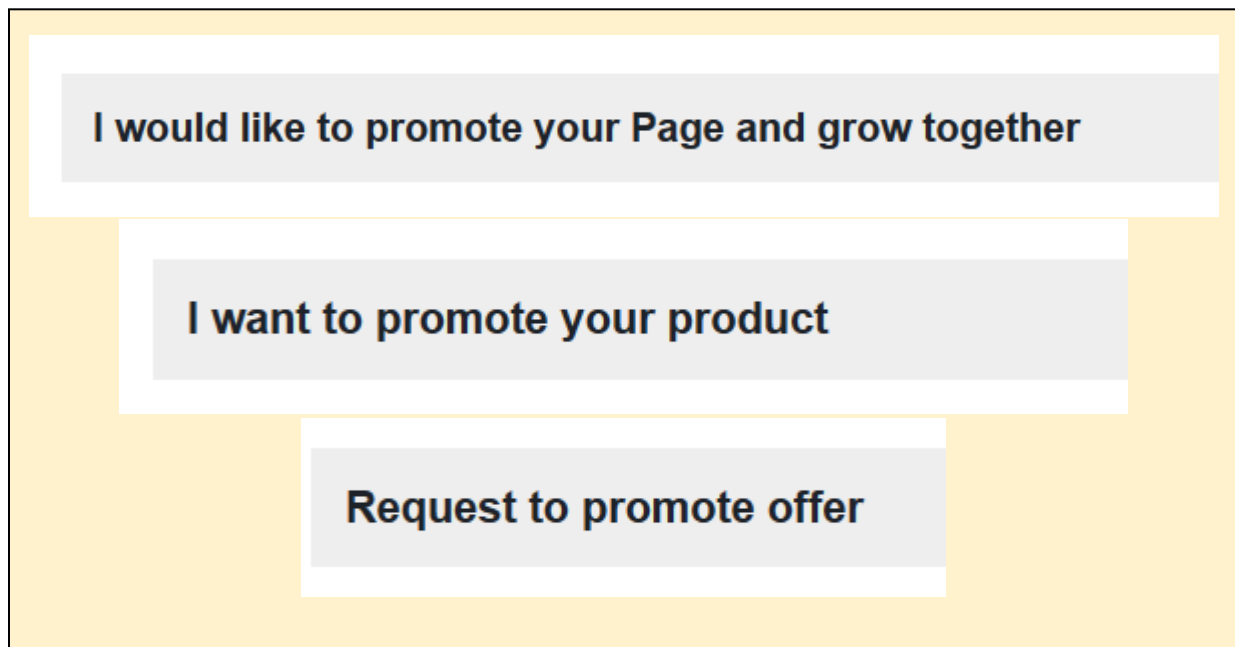
The affiliate above who mentioned having a safe list of 75,000 business opportunity seekers has not made a single sale on WarriorPlus. Not one!

The other affiliate who asked for a review copy and kindly mentioned that he wouldn't upload it on any blackhat site – would most probably do exactly that. ***DENIED!***

**You must show that you actually have an audience.** Without proof, it's all hot air... and you'll sound like every other affiliate who's trying to bullshit their way to approval.

One guy above actually wants to promote the launch on WhatsApp! *I've no idea what that's about, but I'm guessing he'll be messaging and spamming his mom.*

**Next up, we have the Captain Obvious platoon...**



Listen... if you request to promote a product, don't tell the vendor you're requesting to promote it. They already know.

*This is like being on Tinder. We all know why you're there... but you don't state the obvious.*

**Here's what you need to do...**

- **Build a relationship with the vendors**



While this will not be possible in some cases, for the most part, it's usually the same vendors having product launches.

Find them on Facebook, add them as a friend and get to know them. This has to be done early. Not one day before their launch.

There's a much higher chance of a vendor approving you if they know you.

I've approved many friends because I know them, even if they were absolute beginners.

**No vendor wants to take a chance on an unknown and unproven quantity when they're having a launch.**

Get to know the vendors whom you wish to promote.

- **Treat Affiliate Marketing as a Business**

If you wish to be a successful affiliate, you MUST get the basics right. You have to look like a serious student of the game instead of someone dipping their toes in the water.

Build a blog that has value. Use the [Socrates theme](#) (which is what I use on [my blog](#)) and it'll all look tight and clean.

If you're doing video marketing, make sure you have a channel that looks good and has an audience. Trying to rank your videos and get traffic is a skill on its own and it's best to use Adam Payne's [video marketing training](#) to guide you.

Whichever traffic method you decide to go with, what really matters is that you have proof to show that you're a competent marketer. Even if you're a beginner, the vendor will trust you more if he/she can see that you're trying your best.

## #3 – Do NOT Name Drop!

This is probably one of the WORST things you could do!

I'm not sure who started this nonsense, but I've a pretty good idea which circle of clowns conjured up this wretched tactic for their clueless hordes.

In fact, not sending a note to the vendor is better than name dropping. That's how bad it is.

*So, what is name dropping?*

Hi Arun, I am just starting an affiliate program using Jason Fulton's Fusion system, and I would like to promote PLR on PLR, which is a great product. Many thanks, John

Hey, I'm a student of Mosh Bari and Jason Fulton. I want to promote this offer using Mosh's Bonuses and bonus page. I'll appreciate if you kindly approve me as an affiliate. The delayed commission is okay too

Hi there Arun Chandran I would like to promote your launch of PLR On PLR: 50 Brand New Articles niche pack. I am currently taking a course by Jono Armstrong and Tomy, which is call 0-\$100 IN 24 HOURS (<https://www.0to100in24hrs.com/membership-portal24681649>). They are showing me how to promote launches the right way. I am going to be using YouTube as my traffic source and I will not be sending you bad traffic. Please accept my application. Thank you very much

Hi, I'd love to promote your product. I'm currently taking a course by Jono Armstrong called 0 to 100 in 24 hours, he's showing me the right way to promote launches. I'm going to using YouTube as my traffic source, please approve my request. Thank you

Hello Arun, I am new to this affiliate market, I have a short list, which responds well to my emails. I like your products and would like to be able to be an affiliate of your new product. I'm mentored by Trevor Car and Jonas. Thank you very much for the opportunity and help.

**I denied EVERY SINGLE affiliate above.** So, you can read between the lines and figure out just how 'effective' this method is.

Dropping names can actually work against you. The vendor you're approaching to request approval from may dislike the vendor whose name you're dropping.

If that happens, you'll end up getting tarred with the same brush and denied without a second thought. It also portrays you as a disreputable noob.

**Tell the vendor how YOU will promote the product.**

What bonuses will YOU create?

*I can't give a roasted rat's rectum about Mosh's bonuses. I want to see bonuses that you have created.*

A good affiliate creates his/her own bonuses. *You are a good affiliate, aren't you?*

Then stop dropping names and **get approved on your own merit.**

**It's all about you.** Rest assured that you're better off on your own.

## #4 – Do NOT Lie!

Hi I wanna help you sell your products faster .. hope you're interested

**Me:** How are you going to sell my products faster when you've zero sales to your name??? Denied.

Hi Arun. I'm S [REDACTED] I'd like to work as an affiliate marketer for your product. I have a youtube channel of over 50,000 subscribers, a huge following on Instagram and I'd run Facebook ads for you. Looking forward to hear from you. ps: I'd triple your profit, just approve me

**Me:** WOW! 50,000 subscribers and still no sales. And she's going to 'triple my profit'... but triple of zero is still zero. Denied.

Hi Mr. Arun Chandran Iâm going to promote your new product with three main method: 1. Writing the best review and SEO it to the top of Google 2. Send to my email list (over 1500 emails) 3. Tell with my online business friends Hope can get your approval soon! Regards, [REDACTED]

**Me:** If you could SEO stuff to the top of Google, you'd have at least one sale. Denied.

Hi boss, How're you doing today? I think I will be suitable for this offer, because I know how to actually drive good traffic and not bad once and also am experienced in affiliate marketing, I work with clickbank, Amazon etc. so I will just focus on getting billions of traffic for you. trust me your business will move higher-up than expected. More over, I got about 1 Million subscribers on youtube where I teach people how to earn passively online. so many are ready to do business with you as you wanted. Will be waiting for your response, thank you

**Me:** Fantastic! Focusing on billions of traffic and 1 million subscribers on YouTube... but none are buying. Zero sales. Denied.

Bro! Please Approve Me!

For the love of Jennifer Connelly, **please do NOT lie.**

I get it... you want to impress the vendor. Good. But do that by working your ass off and looking legit.



## #5 – Don't Look Clueless

Hir i hope you are well i would like to promote your project and i have many strategies to promote this project

**Me:** What strategies??? With all the strategies, still zero sales. Denied.

<https://warriorplus.com/affiliate/offers>

**Me:** I don't even know where to start with this guy. He has sent me a link to the affiliate offers page in WarriorPlus. Must be an absolute beginner. Denied... for now. Get better.

lets do it

**Me:** *Do what?!! Hookers and coke? I'm in!* But you're still denied. Be specific.

Good day sir, Howz work and family? please i wish to ask for approval to promote your product. thanks

**Me:** How kind to ask about my family... but I keep my relatives at foot's length... just like this guy. Denied. Be relevant!



Hey, I am A [REDACTED], I am an affiliate of WarriorPlus and I want to promote your offer. I have organic traffic for promoting your offer. Now, Get me approval for promoting your offers.

**Me:** 'Now, Get me approval' ? How dare you make demands! The only thing he's getting is... ***Denied!***

Hello sir I would like to promote this offer to my audience and I am damn sure it will sell Like Fire I am waiting for the approval annowsly

**Me:** I used to be a fire artist and even I'm not 'damn sure' my products will sell like fire... but this guy is. Denied.

Hey, I want to promote pretty good PLR On PLR. so give me your product referral link. then i will start promoting your PLR On PLR. thank you

**Me:** Err... no. Just no.

Hi ! I see many people I know struggling to make their first sale and i would to promote your product to them to give them a reboost of motivation! Thanks!

**Me:** He sees many people 'struggling to make their first sale', but he himself has not made one. Sorry, Tony 'Reboost' Robbins. Denied.

I am a experienced marketer and I know how to dive good traffic in and bad traffic out

**Me:** I have no words besides... denied.

The fastest way to lose credibility is by writing inane stuff in your note to the vendor.

If you're a new affiliate, you need to get to the point and do it quick. Leave the humor for later, or maybe never.

Be focused and specific in your note to the vendor. Or else, you just might meet one like me who replies some of these requests just to amuse himself...

The screenshot shows a web interface for managing affiliate requests. At the top, a notification states that a user has requested to promote a 'Top ClickBank Product Reviews 2020 PLR' offer. Below this, the note included in the request is displayed: 'Hi, I'm r [redacted] and I can share your affiliate links to the places in the world that you can never imagine, in this sence you can make PASSIVE money.' A link is provided to approve or deny the request. The main section is titled 'Deny Affiliate: I [redacted]' and contains a dropdown menu set to 'Top ClickBank Product Reviews 2020 PLR'. A warning message states: 'Enter the reason for denying this affiliate. An email will be sent. (Plain text only. Any HTML or links will be removed.)'. Below this is a text area labeled 'Message to Affiliate' containing the text: 'Denied based on my suspicion that "affiliate links to the places in the world that you can never imagine" might either be Pornhub or Wuhan.' A character count at the bottom right of the text area shows '61 characters remaining'. A red 'Deny' button is located at the bottom left of the form.

[redacted] has requested to promote your WarriorPlus offer titled: **Top ClickBank Product Reviews 2020 PLR**

They have included the following note with their request:

Hi, I'm r [redacted] and I can share your affiliate links to the places in the world that you can never imagine, in this sence you can make **PASSIVE** money.

You can approve or deny this request here: <https://warriorplus.com/wsopro/my-affiliates>

Deny Affiliate: I [redacted]

▼ Top ClickBank Product Reviews 2020 PLR

**i** Enter the reason for denying this affiliate. An email will be sent. **(Plain text only. Any HTML or links will be removed.)**

**Message to Affiliate**

Denied based on my suspicion that "affiliate links to the places in the world that you can never imagine" might either be Pornhub or Wuhan.

61 characters remaining

Deny

*Not entirely noble... but too fun to resist.*

## #6 – Don't Promote Rubbish

Even if you're a new affiliate, it's crucial that you do your research and only promote products that have a very low refund rate.

Sometimes, I come across affiliates with a really bad score.



This guy has a 13.8% refund rate. That means several people refunded the products he promoted.

This is not entirely the affiliate's fault. There are tons of disreputable vendors online who churn out rehashed steaming piles of pulsating poop.

If you promote these rotten products, and people buy through your link – they'll be dissatisfied and furious - and demand a refund.

They'll get the refund and you'll get stuck with the bad score.

Once you get a bad score like this, you might as well just create a new account and start from scratch.

It'll be easier than trying to remedy the bad rep you have. At least be wiser in future promotions.

## #7 – Go the Extra Mile

Just like the Pareto principle states, “roughly 80% of the effects come from 20% of the causes” ... when it comes to affiliates, most of the vendor’s sales will come from 20% of the affiliates.

These 20% of the affiliates go the extra mile. They build a list, a web presence online, create good bonuses and so on.

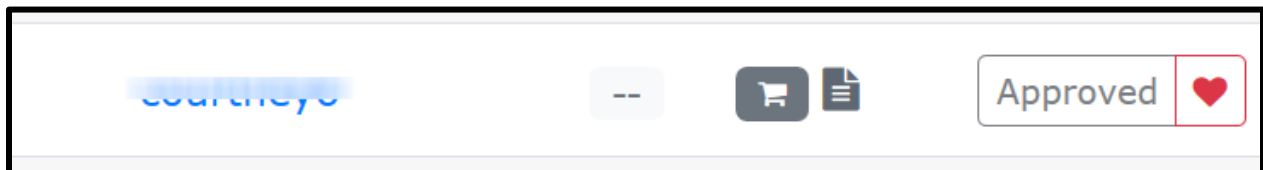
If you wish to become a good affiliate, you’ll have to go the extra mile... and that’s just a cool way of saying that you need to do a lot more work.

Use a page builder like [OptimizePress](#) to create bridge pages that highlight your bonuses.

I wrote a post about this some time back, “**Do I Need a Bonus Page When Promoting Affiliate Offers?**” – [Read it here](#).

Another way to go the extra mile is to actually BUY the product you’re planning to promote. This shows that you actually have skin in the game.

When you purchase the vendor’s product and send an affiliate request, it looks like this...



*Notice the little shopping cart icon?*

That shows the affiliate bought the product. Of course, I’m going to approve her.

It shows that not only is she willing to invest in her business, but she’s smarter than most of the other beginner affiliates.

*You see the two dashes next to the name?*

She's a new affiliate and she still got approved, while most got denied. That's the power of the extra mile.

Another example of going the extra mile is this guy I got to know recently, Tom Clark...

He actually made a video for me just to introduce himself.

Hi Arun I would like to promote Plr on Plr. I will be making a review video on YouTube. I am fairly new to affiliate marketing but will hopefully make some sales and make some money for you and for me! I made a video to introduce myself <https://youtu.be/iNOWzMfJ4r4> Tom Clark.



[\(Watch video here\)](#)

I don't know who came up with this idea, but it's a good one. Making a personal video for the vendor helps to put a face to the request.


It also shows that you're willing to put in more effort when promoting a product. That counts for something. I approved Tom.

## #8 – Don't Ask for a Review Copy

You don't need a review copy if you've got no reputation to protect... and you should be trying to build credibility by getting sales instead of looking for a free lunch.

I always deny new affiliates who ask for a review copy.

For my last launch, I posted this image on my JV page...

Offer Name	Pages / Products	Sales
 Top ClickBank Product Reviews 2020 PLR	3 / 3	1131

SALES FUNNELS	
Funnel Name	Sold
Online Marketing for Seniors	893
Survival & Prepper Niche PLR	395
ClickBank Product Reviews 2018	572
Natural Remedies Niche PLR	336
ClickBank Survival/Prepper Domination	738
Women's Fitness Niche PLR	404
Compelling ClickBank Lead Magnets	565
ClickBank Product Reviews 2017	448
PLR Rewriting Formula	1312

You'd think this image would inspire confidence and trust in potential affiliates, but still I received a bunch of emails from new affiliates asking for a copy for them to 'review'!

If the JV page shows that the PLR seller crossed 1000+ sales for the last launch, but you've not made a single one yourself - **you really should not be asking for a review copy.**

You're better off buying the product and going through it before promoting it.

When you're a proven affiliate with hundreds of sales under your belt, you'll be much more likely to get a review copy when you ask for one.



*But not when you're a newbie.*

I remember reading in an old book once, *"For whoever has, to him more shall be given, and he will have an abundance; but whoever does not have, even what he has shall be taken away from him."*

**Leverage and credibility are everything when you're an affiliate.**

## #9 – Build a Track Record

In order to look trustworthy, you need a good track record.

If no one is approving you for their launches, you'll just need to start promoting older, evergreen products that have a low refund rate.

With consistent effort, you'll rack up sales and commissions to your name. You'll not look like a greenhorn in the business.

Success breeds success. Vendors are much more likely to approve affiliates for older products.

That said, **DO NOT request approval for a whole bunch of products at once!**

Sometimes I receive 8 notifications for 8 products and it's all from the same affiliate and they're a beginner with no sales. They're usually denied.

**Focus on one product per vendor.** You may choose a few different vendors and spread out your efforts to increase your chances.

Just don't go apeshit and click on every request button like it's the last one you'll ever see.

## #10 – Write a Good Note to the Vendor

And we get to final point... writing a note that matters.

You don't need to write an essay. You just need to write what matters.

- **What's Your Real Name?**

If your affiliate name is 'Hornypapa69' or something other than your name, **do tell the vendor your REAL name.**

It'll be easier to look you up on Facebook, and in future if you do win affiliate contests, the vendor will not need to go on a manhunt to pay you your winnings.

If you wish to maintain your privacy and not reveal your name, just know that it comes at a price – especially when you're new.

- **How Will You Promote the Product?**

Tell the vendor how you'll promote their launch. If you're using social media, send them a link to your page, channel, etc.

If you have a blog, send the link. Send links to all web properties that show you're a player in the game and not some bumbling buffoon.

Make an intro video for them, if you can.

- **Relationship with Vendor?**

If you're friends with the vendor on Facebook, mention it.

If you're on their email list, let them know.

If you've purchased their products before, go ahead and shout it from the rooftops within the affiliate note.

Bro! Please Approve Me!

That's really all there is to it.



## Conclusion

At the end of the day, becoming a reputable affiliate will take time and effort.

You can't go from zero to hero in a day. Do not get discouraged if you get denied a few times.

**Most vendors do NOT want to deny you.**

We want the sales too... but we can't let any old clown send us bad traffic and ruin our stats, or get us chargebacks and cause other problems.

The relationship between a vendor and an affiliate is a mutually beneficial one.

If you can show that you're reliable and legitimate, most vendors will approve you.

***Another point to note is this... and it's something that most vendors don't mention...***

To become a good affiliate fast, you should become a good vendor fast.

**Start creating and launching your own products.**

You'll build authority and a buyer's list.

Promoting affiliate products will become easier, and you'll have a whole new world of exciting opportunities ahead of you.

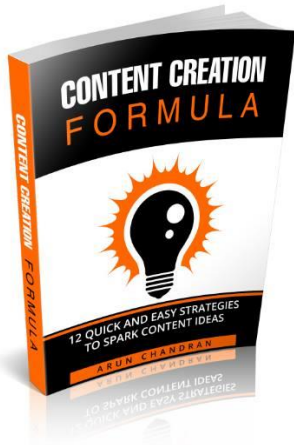
I wish you all the best in your affiliate promotions... and whatever else you do.

Stay cool.

**~ Arun**

## Other Crappy Products by Arun

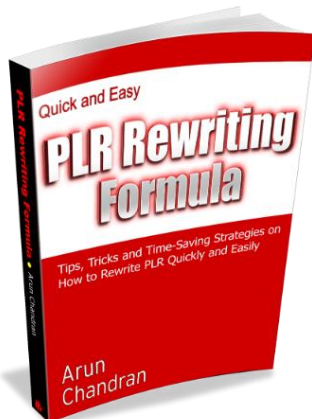
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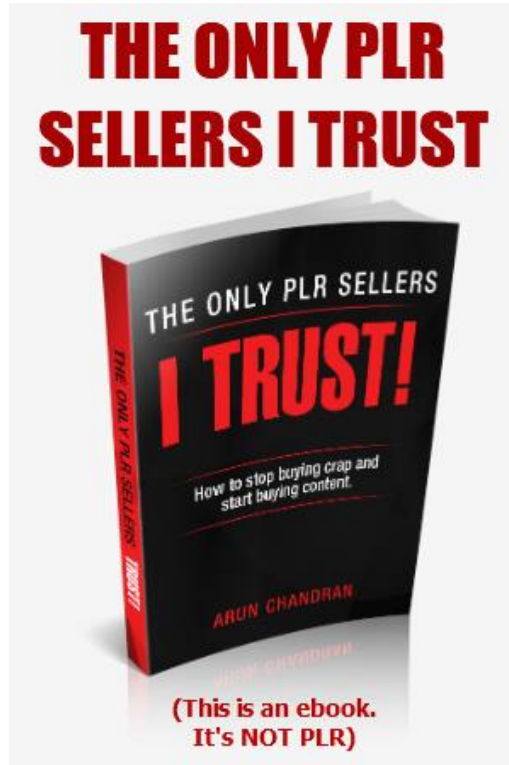


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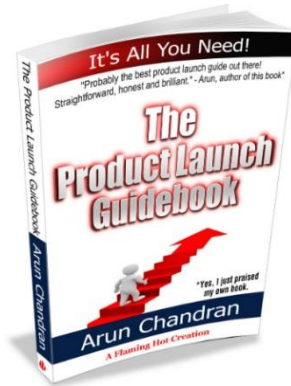
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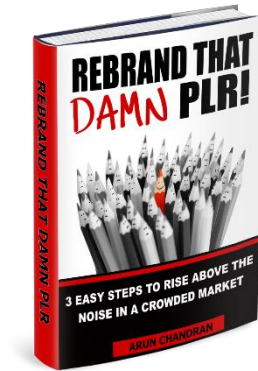


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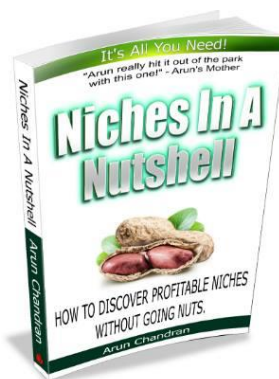
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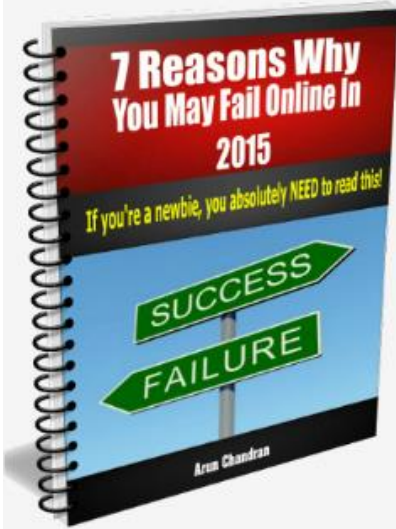
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Arun Chandran

**7 Reasons Why You May Fail Online In 2015**

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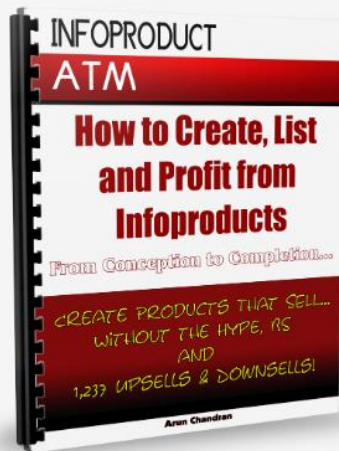
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